

# Genius Crime Prediction (GCP)

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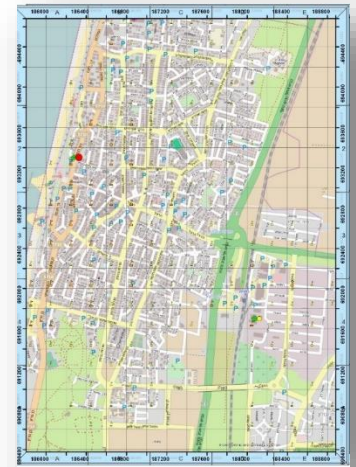


# Genius Crime Prediction (GCP)

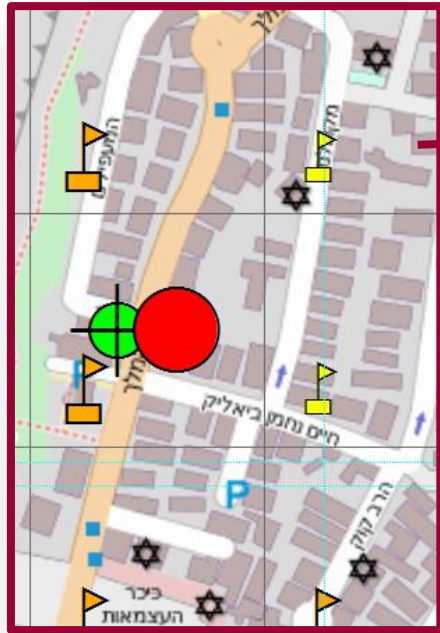
- ❑ GCP is a **tactical** system that helps the police commanders predict when and where and what type of crime will take place next. This allows them to be **proactive**, and to be prepared in the **right place** at the **right time** with the **right forces**.
- ❑ GCP was developed by using the leading **Predictive Analytics** tool, **IBM SPSS Modeler**, and is based on advanced machine learning algorithms which analyze the past, present and predict the future.
- ❑ GCP is already being used by the **Israeli Police Force** for several months in field testing with accurate results.
- ❑ GCP was developed by Genius Systems, an IBM Advanced Business Partner for Business Analytics & Optimization.

# GCP – System Capabilities

- ❑ GCP produces **dynamic crime maps** showing the forecast in the following resolutions:
  - 1, 3 and 8 hours
  - Cells of 200, 500 and 1000 square meters and/or special zones defined by polygons
  - Dynamic definition of the cell's size
- ❑ GCP supports all types of crime:
  - Dedicated Analytical models for each type of crime
  - Specific data which is relevant to the type of crime
- ❑ Spatial & Peripheral Vision
  - Supporting rolling events from cell to cell
  - Considering the related effects of various types of crime

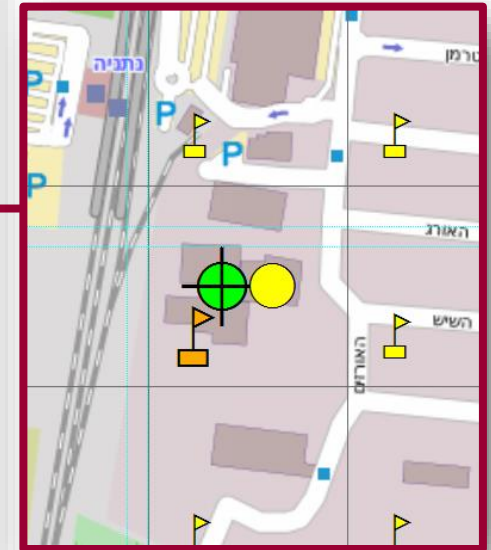


# Dynamic Crime Maps

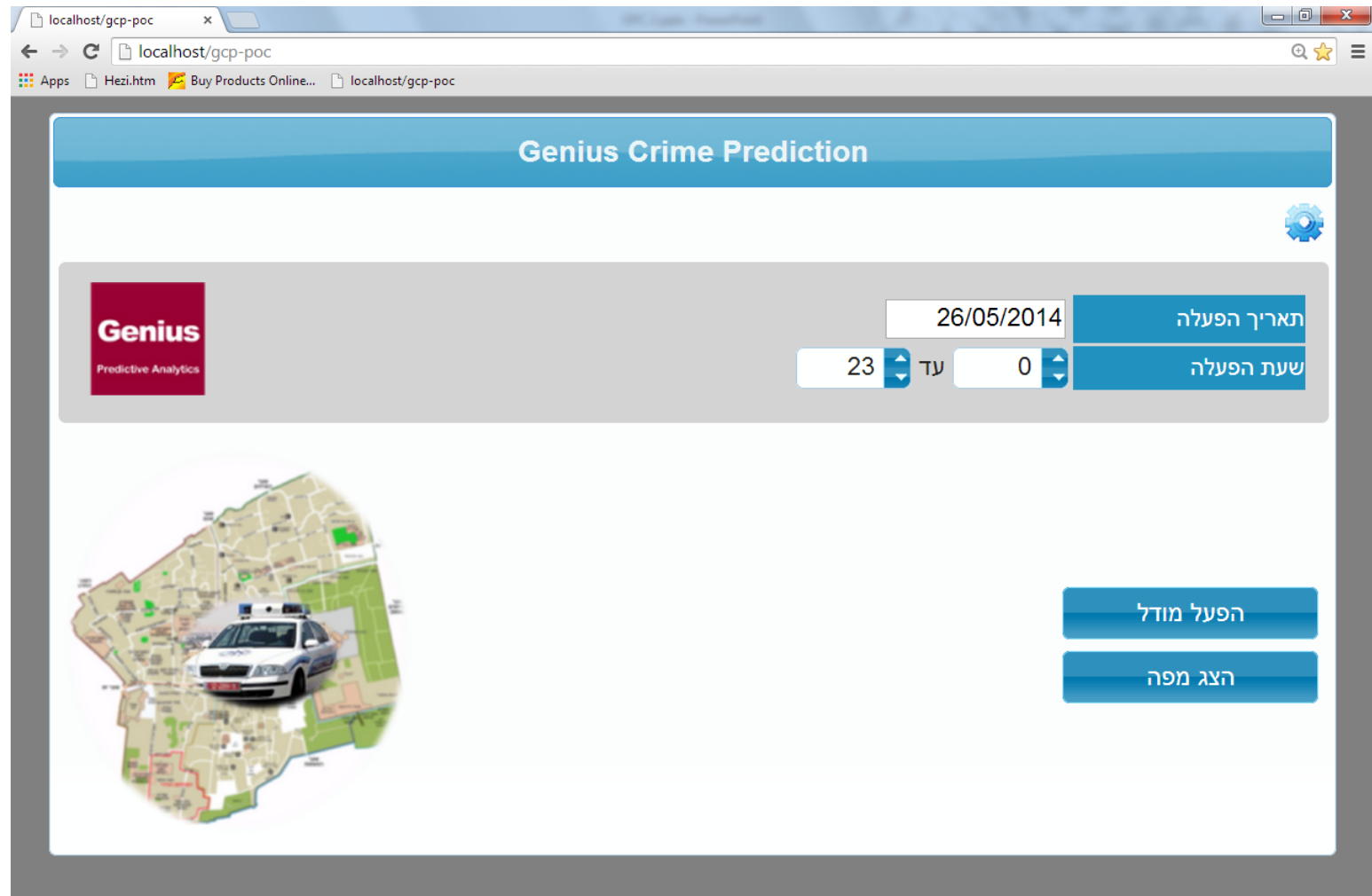


Graphical indications:

- The level of crime over time
- Heat map of Crime Prediction
- Actual versus forecasting



# GCP – Web User Interface





# GCP - Architecture

